

Summer 2025 Vacation Rental Upgrade Guide

Updated properties tend to book faster and more frequently. Even small enhancements can have a meaningful impact on guest appeal and overall performance. Below are a few units that have made significant upgrades and have experienced increased bookings YOY. We have curated upgrade ideas inspired by the trends attracting guests this summer.



Comfort & Climate Control

- Blackout curtains or motorized shades to keep living areas cooler in the afternoon sun.
- Smart thermostats for easier climate control and energy efficiency.
- Ceiling fans in bedrooms and living spaces for year-round comfort.

Modern Touches

- USB/USB-C charging ports in bedside tables and living areas.
- High-speed mesh Wi-Fi to ensure strong, reliable internet throughout the home.

Outdoor Appeal

- String lights or lantern lighting for patios and decks.
- Outdoor lounge furniture with weather-resistant cushions.
- Fire pit or tabletop fire bowl for evening ambiance.

Kitchen & Dining Enhancements

- Coffee station with a variety of brewing options (drip, Keurig, French press).
- Modern dinnerware and glassware to elevate dining experiences.
- Countertop upgrades like stylish bar stools or a new backsplash for visual impact.

Décor & Atmosphere

- Fresh paint in light, airy tones to brighten the space.
- Local artwork or photography to create a sense of place.
- Cozy textiles - new area rugs, throw blankets, and accent pillows in trending seasonal colors.